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Our Product: what we offer

We want to help **people who struggle learning a new language** to realize their dream: to be able to speak a foreign language confidently.

How?

- + The right teaching material for beginners & those who struggle
- + Personal interest
- + Regular contact with the student
- + 3 different options how intensive they

"We're the Boutique of the Language Schools. Pure online."

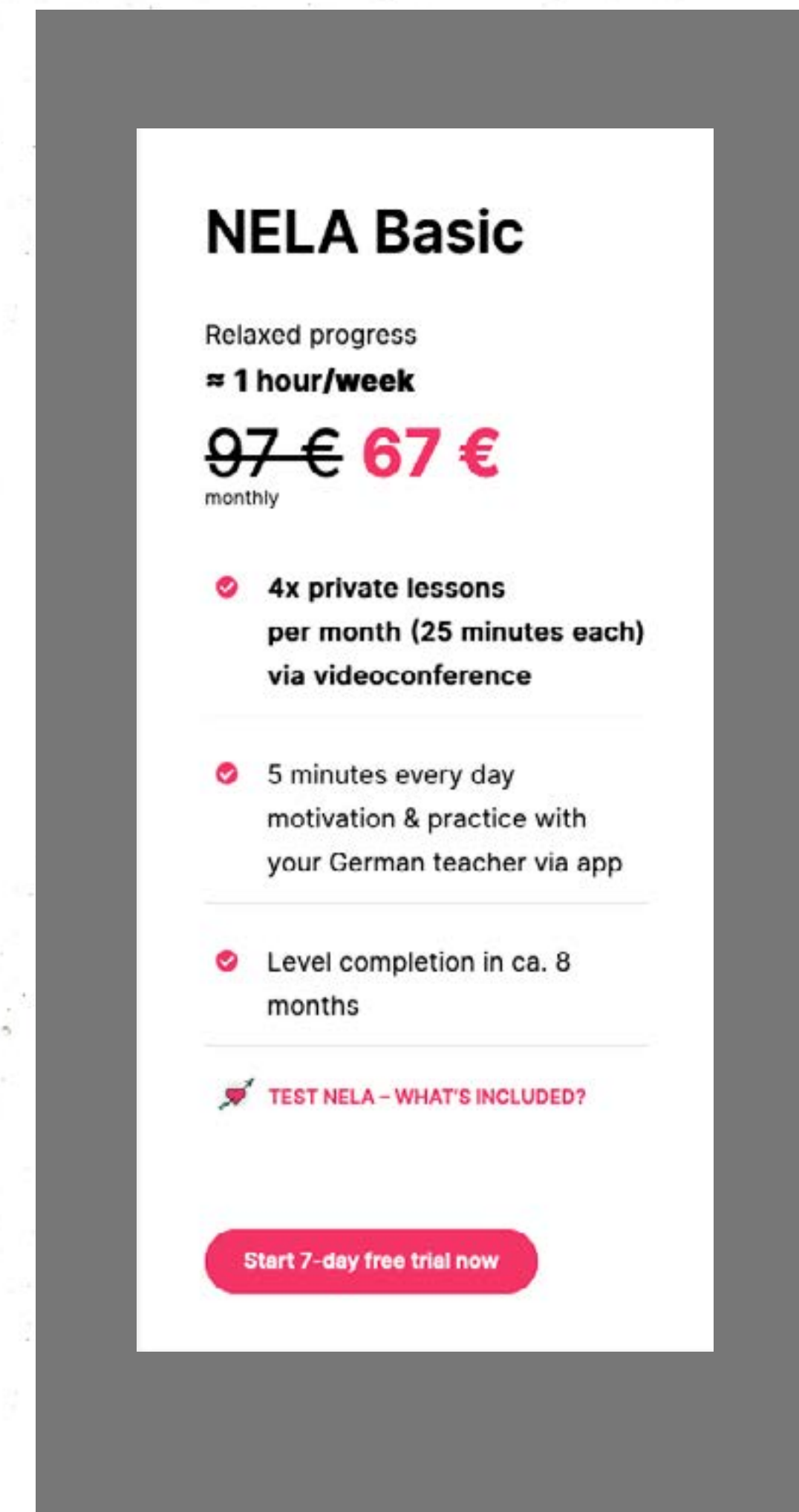
Product Option 1

NELA Basic

The student has a 7-day trial period and can only book 1 Live-Lesson for free.

Our goal: we want to convince him/her to stay!

- + 1 lesson in 2 weeks
- + 4x private lessons
- + 5 minutes every day



NELA Basic

Relaxed progress
≈ 1 hour/week

~~97 €~~ **67 €**
monthly

- ✓ 4x private lessons per month (25 minutes each) via videoconference
- ✓ 5 minutes every day motivation & practice with your German teacher via app
- ✓ Level completion in ca. 8 months

🚀 **TEST NELA - WHAT'S INCLUDED?**

[Start 7-day free trial now](#)

Product Option 2

NELA Pro

The student has a 7-day trial period and can only book 1 Live-Lesson for free.

Our goal: we want to convince him/her to stay!

- + 1 lesson in 1,5 weeks
- + 8x private lessons
- + 5 minutes every day

NELA Pro

Swift progress
≈ 1.5 hour/week

~~127 €~~ **88 €**
monthly

- ✓ 8x private lessons per month (25 minutes each) via videoconference
- ✓ 5 minutes every day motivation & practice with your German teacher via app
- ✓ Level completion in ca. 6 months

🚀 TEST NELA - WHAT'S INCLUDED?

Start 7-day free trial now

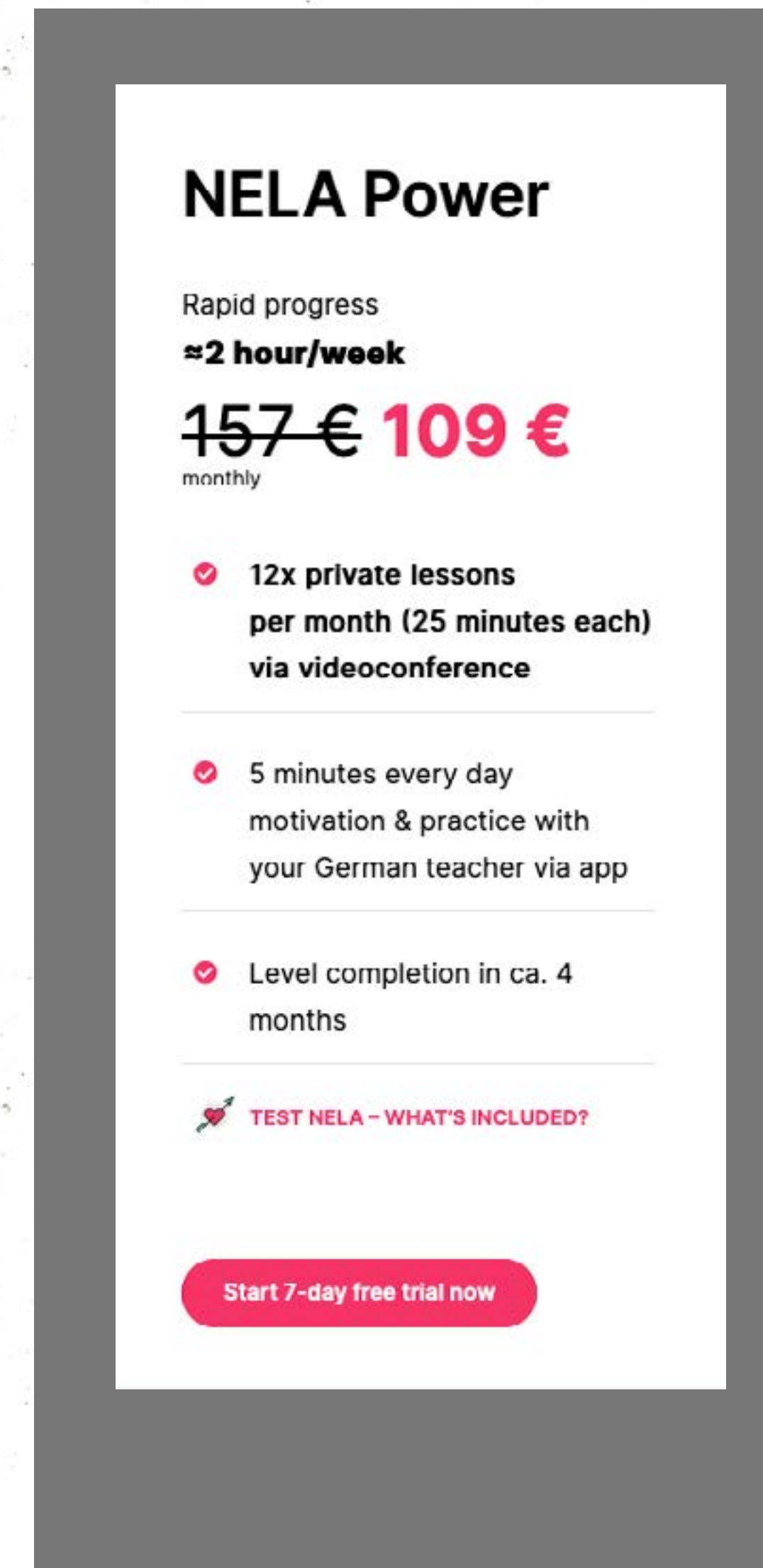
Product Option 3

NELA Power

The student has a 7-day trial period and can only book 1 Live-Lesson for free.

Our goal: we want to convince him/her to stay!

- + 1 lesson per week
- + 12x private lessons
- + 5 minutes every day



NELA Power

Rapid progress
≈2 hour/week

~~157 €~~ **109 €**
monthly

- ✓ 12x private lessons per month (25 minutes each) via videoconference
- ✓ 5 minutes every day motivation & practice with your German teacher via app
- ✓ Level completion in ca. 4 months

📌 TEST NELA - WHAT'S INCLUDED?

Start 7-day free trial now

THE TEACHING MATERIAL

1



VIDEO & AUDIO CLIP

2

All kinds of EXERCISES which are based on the teaching material

- Video kick-off message message
- 1 - Do you remember? 😊 audio-resource
- 2 - Do you remember? 😊 audio-resource
- 3 - Something about me 🗨️ audio-resource
- 4 - Do you remember? 😊 audio-resource
- 5 - Do you remember? 😊 audio-resource
- 6 - Do you remember? 😊 audio-resource
- 7 - Do you remember? 😊 audio-resource
- Audio Clip 17 audio-resource

3

ZUM CHECK - Teil 1
Ist es dir aufgefallen?

Bitte dich erinnern!
Wie sagt du das Gegenteil?
I have some money. _____
He has some plans for tomorrow. _____

Pimp deine Sätze
some oder any - im Deutschen bleiben sie oft unübersetzt, im Englischen sind sie aber wichtig

I have some plans for tomorrow.	Ich habe Pläne für morgen.
I don't have any plans for tomorrow.	Ich habe keine Pläne für morgen.
There are some girls in the class.	Es gibt ein paar Mädchen in der Klasse.
There aren't any girls in the class.	Es gibt keine Mädchen in der Klasse.
I am going to buy some vegetables.	Ich werde (etwas) Gemüse kaufen.
I am not going to buy any vegetables.	Ich werde kein Gemüse kaufen.

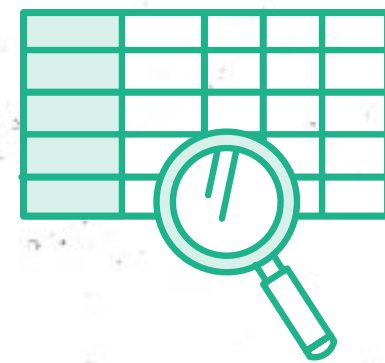
Und bei Fragen?
Do you have any plans for tomorrow?
Are there any girls in the class?

Wichtig:
→ some wird in positiven Aussagen gebraucht
→ any in negativen Aussagen
→ any bei Fragen

TRAININGSEINHEIT 18 7

CHECKPOINT:
The essence of the lesson.

THE THREE LEARNING STATION



Input in each
NELA Lesson

STATION 1	STATION 2	STATION 3
<p>FOCUS: Understanding - Did you understand the video?</p> <p>Reproduction – How much are you able to reproduce?</p>	<p>FOCUS: Grammar – Are you able to use the information you just learned?</p> <p>Tips and tricks</p>	<p>FOCUS: Vocabulary, expressions and pronunciation</p>
NELA Video	NELA Checkpoint	Words and expressions
Audio Clip	Some exercises	Some exercises
Some exercises		
+ LIVE LESSON (depending on the package)	+ LIVE LESSON (depending on the package)	+ LIVE LESSON (depending on the package)

NELA Basic - 1 Lesson per 2 weeks

MONDAY STATION 1 Video + 4/5 exercises	TUESDAY STATION 1 4/5 exercises	WEDNESDAY STATION 1 Audio clip + 4/5 exercises	THURSDAY STATION 1 4/5 exercises	FRIDAY STATION 2 Checkpoint + 4/5 exercises
Friendly reminder to the student: Book a Live Lesson Do the exercises, it's only a few minutes.	Do the exercises, it's only a few minutes.	Friendly reminder to the student: Book a Live Lesson	Do not forget to give some compliments for every effort. Be just a short answer! Friendly reminder to the Student: Practice the vocabulary in your training room!	Friendly reminder: book a Live Lesson

We want to show personal interest and share something about our lives regularly. For example, "Today I made myself a mate tea. Yummy!"

NELA Basic

MONDAY

STATION 2
4/5 excercises

TUESDAY

STATION 2
4/5 excercises

WEDNESDAY

STATION 3
4/5 excercises

THURSDAY

STATION 3
4/5 excercises

FRIDAY

STATION 3
4/5 excercises

Friendly reminder to the student:

Book a Live Lesson

Do the excercises, it's only a few minutes.

Do the excercises, it's only a few minutes.

Friendly reminder to the student:

Book a Live Lesson

Practice the vocabulary in your training room!

Do not forget to praise for every effort. Be just a short answer!

Friendly reminder: book a Live Lesson

Announce that the lesson is over. Next week will start with a new one. Ask: if we should send the lesson preview and the video already.

NELA Pro - 1 Lesson per 1,5 weeks

MONDAY STATION 1 Video + 4/5 excercises	TUESDAY STATION 1 4/5 excercises	WEDNESDAY STATION 1 Audio Clip + 4/5 excercises	THURSDAY STATION 2 Checkpoint + 4/5 excercises	FRIDAY STATION 2 4/5 excercises
Friendly reminder to the student: Book a Live Lesson Do the excercises, it's only a few minutes.	Do the excercises, it's only a few minutes.	Friendly reminder to the student: Book a Live Lesson	Do not forget to praise for every effort. Be just a short answer!	Friendly reminder: book a Live Lesson Announce that the lesson is over. Next week will start with a new one. Ask: if we should send the lesson preview and the video already.

We want to show personal interest and share something about our lives regularly. For example, "Today I made myself a mate tea. Yummy!"

NELA Pro

MONDAY

STATION 2
4/5 exercises

TUESDAY

STATION 3
4/5 exercises

WEDNESDAY

STATION 3
4/5 exercises

Friendly reminder to the student:
Book a Live Lesson
Do the exercises, it's only a few minutes.

Do the exercises, it's only a few minutes.
Friendly reminder to the Student:
Practice the vocabulary in your training room!

Friendly reminder to the student:
Book a Live Lesson
Announce that the lesson is over. Next week will start with a new one. Ask: if we should send the lesson preview and the video already.

NELA Power - 1 Lesson per week

MONDAY

STATION 1

Video + 4/5 exercises

TUESDAY

STATION 1

Audio Clip + 4/5 exercises

WEDNESDAY

STATION 2

Checkpoint + 4/5 exercises

THURSDAY

STATION 2

4/5 exercises

FRIDAY

STATION 3

4/5 exercises

Friendly reminder to the student:

Book a Live Lesson

Do the exercises, it's only a few minutes.

Do the exercises, it's only a few minutes.

Friendly reminder to the student:

Book a Live Lesson

Do not forget to praise for every effort. Be just a short answer!

Friendly reminder to the Student:

Practice the vocabulary in your training room!

Friendly reminder: book a Live Lesson

Announce that the lesson is over. Next week will start with a new one. Ask: if we should send the lesson preview and the video already.

BEYOND THE NELA TEACHING MATERIAL

- + **What is your student interested in?** Send him/her articles or something about what interests him/her.
- + **Did you know that you can also send video links in the learning chat?** It can be very motivating from time to time. Especially if the topic interests him/her.
- + We want to focus on the NELA video and practice enough, but not only. **Let's find something that excites ourselves and the student related to the topic of the lesson.**

BUSINESS ENGLISH

<https://www.business-spotlight.de/business-englisch-lesen>

ENGLISH

<https://www.spotlight-online.de/englisch-lesen>

ENGLISH

<https://engoo.com/app/materials/en>

SPANISH

<https://www.ecos-online.de/>

SPANISH

<https://www.spanischgratis.com/spanische-texte-uebersicht/>

GERMAN

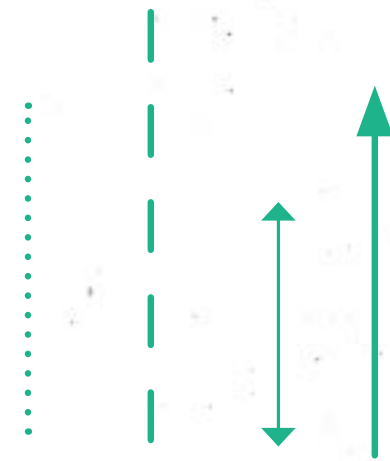
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GERMAN

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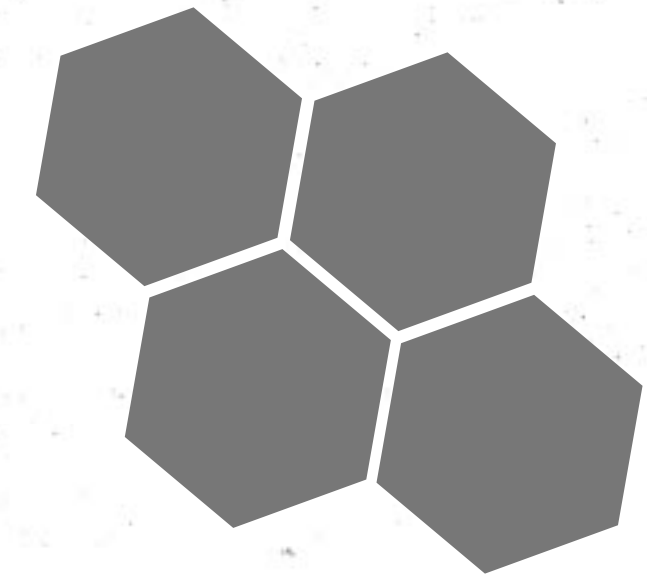
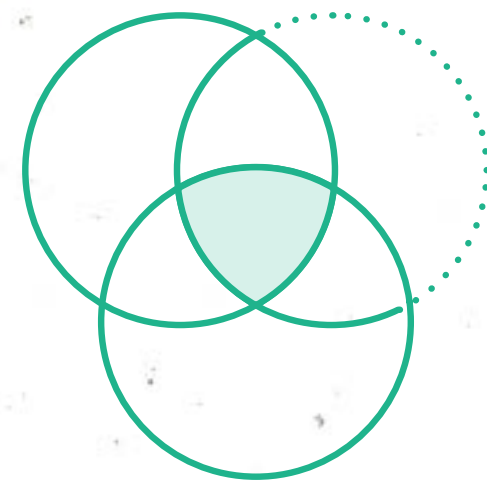
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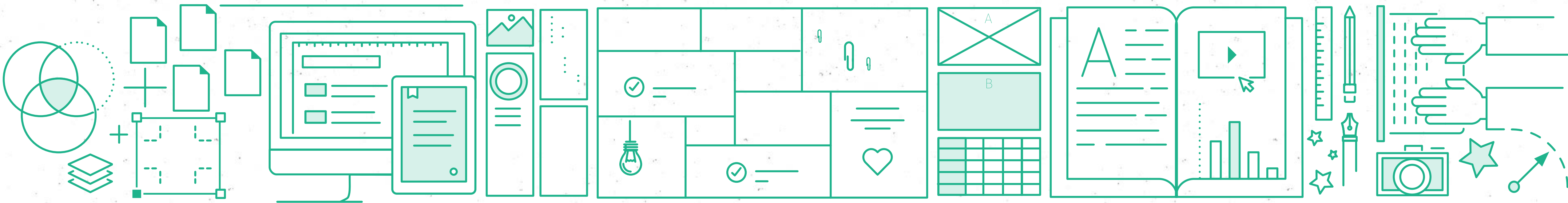
Musterseiten

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- + Dolorio nseque parum



Apelent



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